



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 4826032

**Schedule Dates** 04/25/21-05/02/21  
**Advertiser** National Association of Manufacturers (37359)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 425502 425-5/2 BROADCAST (1551549)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** Est 425502 425-5/2  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 425502 425-5/2 BROADCAST

**Date Entered** 04/23/21  
**Last Modified** 04/23/21  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,500.00  
**Net Total** \$59,500.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2021	1	\$35,000.00
May. 2021	1	\$35,000.00
<b>Grand Total:</b>	<b>2</b>	<b>\$70,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/21-04/25/21	1	:30	9A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)		4/23/21
2.0	Normal Line / SPOT	05/02/21-05/02/21	1	:30	9A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)		4/23/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.